

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

<u>Contract / Revision</u> 486299 /		<u>Alt Order #</u> 06245746
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 09/18/12 - 10/01/12		<u>Estimate #</u> 1428
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 07/20/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	10/01/12	1-2pm	1-2pm		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$150.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$150.00			
N 2	KVVU	09/18/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$185.00			
		Week: 09/25/12	10/01/12	-TWTF--				3	\$185.00			
N 3	KVVU	09/18/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	6	\$7,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$1,325.00			
		Week: 09/25/12	10/01/12	-TWTF--				3	\$1,325.00			
N 4	KVVU	09/18/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				1	\$800.00			
		Week: 09/25/12	10/01/12	-TWTF--				1	\$800.00			
N 5	KVVU	09/18/12	10/01/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$275.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$275.00			
N 6	KVVU	09/18/12	10/01/12	Better	M-F 11a-12p		:30			NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$145.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$145.00			
N 7	KVVU	09/18/12	09/30/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$150.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$150.00			
N 8	KVVU	09/18/12	10/01/12	Katie Couric	2-3p		:30			NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				3	\$185.00			
		Week: 09/25/12	10/01/12	-TWTF--				3	\$185.00			

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KVVU TV
25-TV 5 Drive
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(702)435-5555

Contract / Revision	Alt Order #
486299 /	06245746

Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	HOUSE MAJORITY PAC	1428

Advertiser	Original Date / Revision
House Majority PAC	07/20/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	09/18/12	10/01/12	Anderson	3-4p		:30			NM	8	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				4	\$185.00			
	Week:	09/25/12	10/01/12	-TWTF--				4	\$185.00			
N 10	KVVU	09/18/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				4	\$200.00			
	Week:	09/25/12	10/01/12	-TWTF--				4	\$200.00			
N 11	KVVU	09/18/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				3	\$345.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/18/12-09/24/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$345.00	NM		
		See MG 11.7,11.8,11.9,11.10										
	2	KVVU	09/18/12-09/24/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$345.00	NM		
		See MG 11.7,11.8,11.9,11.10										
	6	KVVU	09/18/12-09/24/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$345.00	NM		
		See MG 11.7,11.8,11.9,11.10										
	7	KVVU	09/18/12-09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$600.00	NM		
	Ⓜ	MG for 21.1,11.3,21.2,11.4,11.5,11.6,11.1,11.2										
	8	KVVU	09/23/12-09/23/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$1,000.00	NM		
	Ⓜ	MG for 21.1,11.3,21.2,11.4,11.5,11.6,11.1,11.2										
	9	KVVU	09/18/12-09/21/12	The Dr.Oz Show	M-F 10a-11a	-TuWThF----	:30		\$220.00	NM		
	Ⓜ	MG for 21.1,11.3,21.2,11.4,11.5,11.6,11.1,11.2										
	10	KVVU	09/18/12-09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$600.00	NM		
	Ⓜ	MG for 21.1,11.3,21.2,11.4,11.5,11.6,11.1,11.2										
	Week:	09/25/12	10/01/12	-TWTF--				3	\$345.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$345.00	NM		
		See MG 11.7,11.8,11.9,11.10										
	4	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$345.00	NM		
		See MG 11.7,11.8,11.9,11.10										
	5	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	-TuWThF----	:30		\$345.00	NM		
		See MG 11.7,11.8,11.9,11.10										
N 12	KVVU	09/18/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$2,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				3	\$365.00			
	Week:	09/25/12	10/01/12	-TWTF--				3	\$365.00			
N 13	KVVU	09/18/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				3	\$650.00			
	Week:	09/25/12	10/01/12	-TWTF--				3	\$650.00			
N 14	KVVU	09/18/12	10/01/12	MORE Access	630-7pm		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				3	\$275.00			
	Week:	09/25/12	10/01/12	-TWTF--				3	\$275.00			
N 15	KVVU	09/18/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				3	\$575.00			
	Week:	09/25/12	10/01/12	-TWTF--				3	\$575.00			
N 16	KVVU	09/18/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	6	\$1,290.00

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<u>Contract / Revision</u> 486299 /		<u>Alt Order #</u> 06245746
<u>Contract Dates</u> 09/18/12 - 10/01/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 1428
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 07/20/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$215.00			
Week:		09/25/12	10/01/12	-TWTF--				3	\$215.00			
N 17	KVVU	09/22/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$700.00			
Week:		09/24/12	09/30/12	-----1-				1	\$700.00			
N 18	KVVU	09/23/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$925.00			
Week:		09/24/12	09/30/12	-----1				1	\$925.00			
N 19	KVVU	09/23/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$575.00			
Week:		09/24/12	09/30/12	-----1				1	\$575.00			
N 20	KVVU	09/23/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	2	\$8,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$4,350.00			
Week:		09/24/12	09/30/12	-----1				1	\$4,350.00			
N 21	KVVU	09/23/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/17/12-09/23/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	\$175.00	NM		
		See MG 11.7,11.8,11.9,11.10										
Week:		09/24/12	09/30/12	-----1				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	09/24/12-09/30/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	\$175.00	NM		
		See MG 11.7,11.8,11.9,11.10										
N 22	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				2	\$4,250.00			
Totals											96	\$54,230.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	96	\$54,230.00	\$46,095.50
Totals	96	\$54,230.00	\$46,095.50

Signature: _____ Date: _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 18.48

REP: TO ROSE
FR NIKKI
OK'D M3 AND M4
SEE LINES 25-27
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 79 AGENCY PRODUCT CODE = 86 AGENCY EST# = 1428												
11		ES	500P-530P	30		\$345.00	9/18	9/24	0		TU-F,M	0
11		ES	500P-530P	30		\$345.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM												

REP HEADLINE# 6245746 TRF# 486299
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 18.48
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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25	A		530P-600P	30		\$600.00	9/18	9/21	2		TU-F	2
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PROGRAM : NEWS
ORD COM1 : RATE FOR SAME TP \$585. PLS ADVISE.
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-11 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-11 FOR 3 SPOTS/WK

26	A		1045P-1100P	30		\$1,000.00	9/23	9/23	1		SUN	1
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PROGRAM : SPORTS PLUS
ORD COM1 : RATE FOR SAME TP \$585. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 25-27

27	A		1000A-1100A	30		\$220.00	9/18	9/21	1		TU-F	1
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PROGRAM : DR OZ
ORD COM1 : RATE FOR SAME TP \$585. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 25-27

21	S		800A-900A	30		\$175.00	9/23	9/30	0		SUN	0
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PROGRAM : FOX NEWS SUNDAY
CON COM1 : FOX NEWS SUNDAY
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP23
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP30
STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#21	MISSED: SUN/800A-900A	SEP23	SEP30	30S	\$175.00	(AUG30/12)
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OFFER: NONE
CMT: RATE FOR SAME TP \$300. PLS ADVISE.

M4	OK'D	BUY#11	MISSED: TU-F, M/500P-530P	SEP18 (3/WK)	SEP25	30S	\$345.00	(AUG30/12)
			OFFER: TU-F/530P-600P	SEP18 (2/WK)		30S	\$600.00	PLS ADVISE.
			& SUN/1045P-1100P	SEP23		30S	\$1,000.00	
			& TU-F/1000A-1100A	SEP18		30S	\$220.00	
			CMT: RATE FOR SAME TP \$585. PLS ADVISE.					

SEP/12 54230.00 OCT/12 \$.00 CONTRACT TOTAL 54230.00
TOTAL SPOTS 96

REP HEADLINE# 6245746 TRF# 486299
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 18.48
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$255,333 KVVU 18% KSNV 30% KLAS 27% KTNV 16% KVMY 4% KVCW 4% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP JUL24/12 13.5
CHANGES *** KVVU-TV ***

PROGRAM : X FACTOR
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-22 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUL24/12 13.5
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 REP HEADLINE# 6245746 TRF# 486299
 \$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#22 MISSED:WED/800P-1000P SEP26 30S \$4,250.00 (JUL24/12)
 OFFER:WED/800P-1000P SEP26 30S \$4,250.00 PLS ADVISE.
 CMT:PRG CHG. PRE-BOOKED PLS APPROVE.

SEP/12	54230.00	OCT/12	\$.00									
CONTRACT TOTAL										54230.00		
TOTAL SPOTS										100		

MARKET TOTALS \$255,333 KVVU 18% KSNV 30% KLAS 27% KTNV 16% KVMY 4% KVCW 4% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP: TO ROSE
FROM TERESA
REVISED FREQUENCY ON LINES 1,3,7,11,15,22
REVISED TTL = \$54,230
PLEASE CONFIRM
THANKS!

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 79 AGENCY PRODUCT CODE = 86 AGENCY EST# = 1428												
1		S	100P-200P	30		\$150.00	9/18	10/1	2		TU-F,M	4
PROGRAM : COPS CON COM1 : COPS												
3		S	1000P-1100P	30		\$1,325.00	9/18	10/1	3		TU-F,M	6
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P												

REP HEADLINE# 6245746 TRF# 486299
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL23/12 16.4
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

7	S		1200N-100P	30		\$150.00	9/18	9/24	2		TU-F,M	2
7	S		1200N-100P	30		\$150.00	9/25	10/1	2		TU-F,M	2

PROGRAM : DIVORCE COURT
CON COM1 : DIVORCE COURT

11	S		500P-530P	30		\$345.00	9/18	9/24	3		TU-F,M	3
11	S		500P-530P	30		\$345.00	9/25	10/1	3		TU-F,M	3

PROGRAM : FOX 5 NEWS AT 5PM
CON COM1 : FOX 5 NEWS AT 5PM

15	S		700A-900A	30		\$575.00	9/18	9/24	3		TU-F,M	3
15	S		700A-900A	30		\$575.00	9/25	10/1	3		TU-F,M	3

PROGRAM : FOX5 MORNING NEWS
CON COM1 : FOX5 MORNING NEWS

22	S		800P-1000P	30		\$4,250.00	9/26	9/26	1		WED	1
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PROGRAM : I HATE MY TEENAGE DAUGHTER
CON COM1 : I HATE MY TEENAGE DAUGHTER

SEP/12	54230.00	OCT/12	\$.00	CONTRACT TOTAL	54230.00
				TOTAL SPOTS	100

MARKET TOTALS \$255,333 KVVU 18% KSNV 30% KLAS 27% KTNV 16% KVMY 4% KVCW 4% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6245746 TRF# 486299 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL23/12 09.2
 *** KVVU-TV *** **CHANGES**

ADV # _____ ADV. NAME ISS/HOUSE MAJORITY PAC REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SHIRA LEVY

1010 WISCONSIN AVENUE SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6245746 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#1428 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 OCT1/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL23/12 09.21

REP: OK'D M1 SEE LINE 23
 TOTAL SAME
 PLS CNF THANKS
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79 AGENCY EST# = 1428
 AGENCY PRODUCT CODE = 86

22	S		800P-1000P	30		\$4,250.00	9/26	9/26	0		WED	0
PROGRAM : I HATE MY TEENAGE DAUGHTER CON COM1: I HATE MY TEENAGE DAUGHTER												

23	A		800P-1000P	30		\$4,250.00	9/26	9/26	1		WED	1
PROGRAM : XFACTOR ORD COM1: PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU. TERI THIS IS A MAKE-GOOD FOR SEP26 ON LINE-22 FOR 1 SPOT/WK												

REP HEADLINE# 6245746 TRF# 486299
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL23/12 09.2
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#22									
			MISSED: WED/800P-1000P				SEP26		30S	\$4,250.00	(JUL20/12)	
			OFFER: WED/800P-1000P				SEP26		30S	\$4,250.00	PLS ADVISE.	
			CMT: PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU. TERT									

SEP/12	45960.00	OCT/12	\$.00									
CONTRACT TOTAL												45960.00
TOTAL SPOTS												92

MARKET TOTALS \$255,333 KVVU 18% KSNV 30% KLAS 27% KTNV 16% KVMY 4% KVCW 4% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUL20/12 12.4
*** KVVU-TV ***

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PROGRAM : DR OZ
CON COM1: DR OZ
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REP HEADLINE# 6245746
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL20/12 12.4
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$1,325.00	9/18	10/1	2		TU-F,M	4
4			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	9/18	10/1	1		TU-F,M	2
5			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$275.00	9/18	10/1	2		TU-F,M	4
6			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$145.00	9/18	10/1	2		TU-F,M	4
7			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$150.00	9/18	9/24	1		TU-F,M	1
7			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$150.00	9/25	10/1	2		TU-F,M	2
8			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$185.00	9/18	10/1	3		TU-F,M	6
9			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$185.00	9/18	10/1	4		TU-F,M	8
10			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$200.00	9/18	10/1	4		TU-F,M	8

JUL20/12 12.4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
11			500P-530P	30		\$345.00	9/18	9/24	2		TU-F,M	2
11			500P-530P	30		\$345.00	9/25	10/1	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
12			530P-600P	30		\$365.00	9/18	10/1	3		TU-F,M	6
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
13			600A-700A	30		\$650.00	9/18	10/1	3		TU-F,M	6
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
14			630P-700P	30		\$275.00	9/18	10/1	3		TU-F,M	6
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
15			700A-900A	30		\$575.00	9/18	9/24	2		TU-F,M	2
15			700A-900A	30		\$575.00	9/25	10/1	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
16			900A-1000A	30		\$215.00	9/18	10/1	3		TU-F,M	6
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
17			1000P-1100P	30		\$700.00	9/22	9/29	1		SAT	2
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1: FOX 5 NEWS AT 10PM SAT												
18			1000P-1045P	30		\$925.00	9/23	9/30	1		SUN	2
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												

REP HEADLINE# 6245746
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL20/12 12.4
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19			1045P-1100P	30		\$575.00	9/23	9/30	1		SUN	2
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1: FOX 5 SPORTS EXTRA												

20			1000A-100P	30		\$4,350.00	9/23	9/30	1		SUN	2
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												

21			800A-900A	30		\$175.00	9/23	9/30	1		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												

22			800P-1000P	30		\$4,250.00	9/26	9/26	1		WED	1
PROGRAM : I HATE MY TEENAGE DAUGHTER												
CON COM1: I HATE MY TEENAGE DAUGHTER												

X FACTOR

SEP/12	45960.00	OCT/12	\$.00									
				CONTRACT TOTAL								45960.00
				TOTAL SPOTS								92

MARKET TOTALS \$255,333 KVVU 18% KSNV 30% KLAS 27% KTNV 16% KVMY 4% KVCW 4% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*